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The Spotify Play - Sven Carlsson 2021-01-26

The American edition of the revelatory Swedish book Spotify Untold, the basis of the new Netflix Original series slated for 2022! "Two excellent Swedish journalists recount the historic rise of the company that changed modern music not just as a riveting business tale, but as a lesson in tech geopolitics. Spotify's Daniel Ek shows why Silicon Valley does not always win."—David Kirkpatrick, New York Times bestselling author of The Facebook Effect Steve Jobs tried to stop this moment from ever happening. Google and Microsoft made bids to preempt it. The music industry blocked it time and again. Yet, on a summer's eve in 2011, the whiz kid CEO of a Swedish start-up celebrated his company's US launch. In the midst of the Apple-Android tech war and a music label crusade against piracy and illegal downloading, Spotify withdrew the battle lines, sent shockwaves through Silicon Valley, and got the hardline executives at Universal, Sony, and Warner to sign with its "free-mium" platform. In The Spotify Play, now adapted into an upcoming Netflix Original series, Swedish investigative tech journalists Sven Carlsson and Jonas Leijonhufvud, who covered the company from its inception, draw upon hundreds of interviews, previously untapped sources, and in-depth reporting on figures like Mark Zuckerberg, Sean Parker, Steve Jobs, Taylor Swift, Jay-Z, Pony Ma Huateng, and Jimmy Iovine. They have captured the riveting David vs. Goliath story of a disruptive innovator who played the industry giants in a quest to revolutionize the consumption of sound, building today's largest online source of audio, with more than 50 million songs, one million-plus podcasts, and over 300

million users.

Soul in Seoul Crystal S. Anderson 2020-08-25
K-pop (Korean popular music) reigns as one of the most popular music genres in the world today, a phenomenon that appeals to listeners of all ages and nationalities. In Soul in Seoul: African American Popular Music and K-pop, Crystal S. Anderson examines the most important and often overlooked aspect of K-pop: the music itself. She demonstrates how contemporary K-pop references and incorporates musical and performative elements of African American popular music culture as well as the ways that fans outside of Korea understand these references. K-pop emerged in the 1990s with immediate global aspirations, combining musical elements from Korean and foreign cultures, particularly rhythm and blues genres of black American popular music. Korean solo artists and groups borrow from and cite instrumentation and vocals of R&B genres, especially hip-hop. They also enhance the R&B tradition by utilizing Korean musical strategies. These musical citational practices are deemed authentic by global fans who function as part of K-pop's music press and promotional apparatus. K-pop artists also cite elements of African American performance in Korean music videos. These disrupt stereotyped representations of Asian and African American performers. Through this process K-pop has arguably become a branch of a global R&B tradition. Anderson argues that Korean pop groups participate in that tradition through cultural work that enacts a global form of crossover and by maintaining forms of authenticity that cannot be faked, and furthermore propel the R&B tradition beyond the black-white binary.

The Evolution of Electronic Dance Music
Mazierska 2022-12-29

The Evolution of Electronic Dance Music establishes EDM's place on the map of popular music. The book accounts for various ambiguities, variations, transformations, and manifestations of EDM, pertaining to its generic fragmentation, large geographical spread, modes of consumption and, changes in technology. It focuses especially on its current state, its future, and its borders - between EDM and other forms of electronic music, as well as other forms of popular music. It accounts for the rise of EDM in places that are overlooked by the existing literature, such as Russia and Eastern Europe, and examines the multi-media and visual aspects such as the way EDM events music are staged and the specificity of EDM music videos. Divided into four parts - concepts, technology, celebrity, and consumption - this book takes a holistic look at the many sides of EDM culture.

Connecting sounds - Nick Crossley 2019-12-23
Crossley argues that music is a form of social interaction, interwoven in the fabric of society and in constant interplay with its other threads. Musical interactions are often also economic interactions, for example, and sometimes political interactions. They can be forms of identity work, for both individuals and collectives, contributing to the reproduction or bridging of social divisions. Successive chapters of the book track and explore these interplays, in each case combining a critical consideration of existing literature with the development of an original, 'relational' approach to music sociology. The result is a grand sociological vision of music which captures not only music's context but 'the music itself'. The book will appeal to social scientists, musicologists and cultural scholars more widely.

Mirror in the Sky - Simon Morrison 2022-10-04
A stunning musical biography of Stevie Nicks that paints a portrait of an artist, not a caricature of a superstar. Reflective and expansive, Mirror in the Sky situates Stevie Nicks as one of the finest songwriters of the twentieth century. This biography from distinguished music historian Simon Morrison examines Nicks as a singer and songwriter before and beyond her career with Fleetwood

Mac, from the Arizona landscape of her childhood to the strobe-lit Night of 1000 Stevies celebrations. The book uniquely: Analyzes Nicks's craft—the grain of her voice, the poetry of her lyrics, the melodic and harmonic syntax of her songs. Identifies the American folk and country influences on her musical imagination that place her within a distinctly American tradition of women songwriters. Draws from oral histories and surprising archival discoveries to connect Nicks's story to those of California's above- and underground music industries, innovations in recording technology, and gendered restrictions.

Gender Equity: Challenges and Opportunities - Vasundhara Mahajan 2022

This book comprises the proceedings of the TEQIP III Sponsored 2nd International Conference on "Gender Equity: Challenges and Opportunities" (2nd ICOGECAO 2020 -Virtual Mode), held at Sardar Vallabhbhai National Institute of Technology, Surat, Gujarat, India, from 25 to 27 November 2020. ICOGECAO provided a platform for researchers from multiple countries to present their views about the challenges associated with gender equity. Gender equity is one of the seventeen Sustainable Development Goals (SDG 5) set up by the United Nations in 2015, to promote and empower all genders equally. The proceedings strongly support the ideas of gender neutrality and blow out the mind-set of limiting gender studies to only women rights. They offer a collection of articles that break the stereotypes and myths often wrongly associated with gender. The ideas in the presented papers highlight gender-based discriminations, ask important questions and share facts that encompass beyond the so-called boundary lines. The authors contributed on various topics including but not limited to violence, crime, discrimination, and abuse against women and LGBTQ+ community. The basic motive of the presented book is to incorporate ideas and contribute to the sensitization and education about the important yet often neglected issues of gender equality. Thus, this book proves to be an essential resource for educators and researchers working in the field of gender studies. The work presents challenges caused due to COVID-19, social media, popular culture and work-life balance

and explores empowerment through law, skills, technology and media. Some interesting case studies highlighted gender discrimination in science, sports and law. A variety of papers on literary texts were examined from a gender lens. The proceeding is divided into five subsections: 1. law, 2. literature, 3. management, 4. sociology and 5. social studies. The proceeding provides a wider perspective and visuals about the scenarios which need attention. The ideas presented will be helpful for achieving the sustainable development goal of gender equity to a greater extent.

Media Management and Artificial Intelligence
Alex Connock 2022-11-18

This cutting-edge textbook examines contemporary media business models in the context of Artificial Intelligence (AI) and digital transformation. AI has dramatically impacted media production and distribution, from recommendation engines to synthetic humans, from video-to-text tools to natural language models. "AI is really the change agent of the media industry," answered a natural language generation model when AI was 'asked' about the subject of this book. "It will open incredible opportunities." This book seeks to explore them. The media is examined through four sections. 'Principles' maps business models and the key tools of AI. 'Platforms' covers distribution channels in Games, Streamers, Social Networks, Broadcast and Digital Publishing. 'Producers' covers the engines of content-making, including Scripted, Entertainment, Factual, Content Marketing, Creators and Music. Finally, 'Pioneers' covers emerging sectors of Podcasting, Esports, the Metaverse and other AI-driven developments. Then in each chapter, a standard value creation model is applied, mapping a single sector through development, production, distribution and monetisation. Diverse case studies are analysed from India, Nigeria, South Korea, South Africa, France, the Netherlands, the US, the UK, Denmark and China - around creative entrepreneurship, revenue models, profit drivers, rights and emerging AI tools. Questions are provided for each case, whilst chapter summaries cement learning. Applied and technology-focused, this text offers core reading for advanced undergraduate and postgraduates studying

Media Management - or the relationship between Entertainment, Media and Technology. Online resources include chapter-by-chapter PowerPoint slides and an Instructor's Manual with further exercises and case studies.

Don't Knock the Hustle - S. Craig Watkins
2019-05-07

Offers a timely analysis of the sheer ingenuity and persistence of young people who cobble together the resources they need to pursue the lives and careers they want. Young adults are coming of age at a time when work is temporary, underpaid, incommensurate with their education, or downright unsatisfying. Despite these challenges, media scholar S. Craig Watkins argues that this moment of precarity is rife with opportunities for innovation, and that young adults are leading the charge in turning that into an inventive and surprisingly sustainable future. As a result, society is expanding its understanding of who we think of as innovators and what qualifies as innovation, while wealth is spreading beyond traditional corridors of powerful tech companies, venture capitalism, and well-endowed universities. Drawing on over ten years of interviews and data, Watkins reveals the radical ways in which this community of ambitious young creatives is transforming businesses from the outside in. Diverse perspectives that are often ignored or silenced by major corporations are garnering public attention as women and people of color are redefining industries across the globe—all from their computer screens. We meet people like Prince Harvey, a New York-based hip-hop artist who recorded his album entirely on an Apple showroom laptop; screenwriter, producer, and actor Issa Rae, who first used YouTube and Kickstarter to develop the web series that became her hit HBO show *Insecure*; the Empowerment Plan, a nonprofit organization created by product design student Veronika Scott in Detroit; and start-up companies like Qeyno Group in San Francisco and Juegos Rancheros in Austin that help make tech more accessible to people of color. Forward-thinking and dynamic, *Don't Knock the Hustle* shows the diversity and complexity of a generation on the rise. UNIQUE APPROACH TO UNDERSTANDING MILLENNIALS that looks beyond stereotypes about their relationships

with tech and labor, based on two years of MacArthur Grant-funded research. DIVERSE AUDIENCE APPEAL that will reach millennials, educators, people seeking to hire millennials, and scholars of technology, media, and labor.

The Power of Music - Michael L. Brown
2019-01-08

This book will show you how music can either indoctrinate or educate you, spark rebellion or patriotism, and drive you to the devil or draw you closer to God.

Popular Music and Parenting Shelley Brunt
2022-10-18

Popular Music and Parenting explores the culture of popular music as a shared experience between parents, carers and young children. Offering a critical overview of this topic from a popular music studies perspective, this book expands our assumptions about how young audiences and caregivers engage with music together. Using both case studies and wider analysis, the authors examine music listening and participation between children and parents in both domestic and public settings, ranging across children's music media, digital streaming, live concerts, formal and informal popular music education, music merchandising and song lyrics. Placing young children's musical engagement in the context of the music industry, changing media technologies, and popular culture, Popular Music and Parenting paints a richly interdisciplinary picture of the intersection of popular music with the parent-child relationship.

The Bloomsbury Handbook of Popular Music Video Analysis - Lori A. Burns
2019-10-17

Music videos promote popular artists in cultural forms that circulate widely across social media networks. With the advent of YouTube in 2005 and the proliferation of handheld technologies and social networking sites, the music video has become available to millions worldwide, and continues to serve as a fertile platform for the debate of issues and themes in popular culture. This volume of essays serves as a foundational handbook for the study and interpretation of the popular music video, with the specific aim of examining the industry contexts, cultural concepts, and aesthetic materials that videos rely upon in order to be both intelligible and

meaningful. Easily accessible to viewers in everyday life, music videos offer profound cultural interventions and negotiations while traversing a range of media forms. From a variety of unique perspectives, the contributors to this volume undertake discussions that open up new avenues for exploring the creative changes and developments in music video production. With chapters that address music video authorship, distribution, cultural representations, mediations, aesthetics, and discourses, this study signals a major initiative to provide a deeper understanding of the intersecting and interdisciplinary approaches that are invoked in the analysis of this popular and influential musical form.

The Music Industry - Patrik Wikström
2020-01-09

Since the first edition was published in 2009, Patrik Wikström's *The Music Industry* has become a go-to text for students and scholars. This thoroughly updated third edition provides an international overview of the music industry and its future prospects in the world of global entertainment. The music industry has experienced two turbulent decades of immense change brought about in part by the digital revolution. How has the industry been transformed by these economic and technological upheavals, and how is it likely to change in the future? What is the role of music in this digital age? Wikström illuminates the workings of the industry, deftly capturing the dynamics at work in the production of musical culture between the transnational media conglomerates, the independent music companies and the public. New to this third edition are expanded sections on the changing structure of the music industry, the impact of digitization on music listening practices, and the evolution of music streaming platforms. Engaging and comprehensive, *The Music Industry* is a must-read for students and scholars of media and communication studies, cultural studies, popular music, sociology and economics.

Videocracy - Kevin Allocca 2018-01-25

From YouTube's Head of Culture and Trends, a rousing and illuminating behind-the-scenes exploration of internet video's massive impact on our world. Whether your favorite YouTube video is a cat on a Roomba, "Gangnam Style," the "Bed

Intruder" song, an ASAPscience explainer, Rebecca Black's "Friday," or the "Evolution of Dance," Kevin Allocca's Videocracy reveals how these beloved videos and famous trends--and many more--came to be and why they mean more than you might think. YouTube is the biggest pool of cultural data since the beginning of recorded communication, with four hundred hours of video uploaded every minute. (It would take you more than sixty-five years just to watch the vlogs, music videos, tutorials, and other content posted in a single day!) This activity reflects who we are, in all our glory and ignominy. As Allocca says, if aliens wanted to understand our planet, he'd give them Google. If they wanted to understand us, he'd give them YouTube. In Videocracy, Allocca lays bare what YouTube videos say about our society and how our actions online--watching, sharing, commenting on, and remixing the people and clips that captivate us--are changing the face of entertainment, advertising, politics, and more. Via YouTube, we are fueling social movements, enforcing human rights, and redefining art--a lot more than you'd expect from a bunch of viral clips.

The Present and Future of Music Law - Ann Harrison 2021-07-29

The music business is a multifaceted, transnational industry that operates within complex and rapidly changing political, economic, cultural and technological contexts. The mode and manner of how music is created, obtained, consumed and exploited is evolving rapidly. It is based on relationships that can be both complimentary and at times confrontational, and around roles that interact, overlap and sometimes merge, reflecting the competing and coinciding interests of creative artists and music industry professionals. It falls to music law and legal practice to provide the underpinning framework to enable these complex relationships to flourish, to provide a means to resolve disputes, and to facilitate commerce in a challenging and dynamic business environment. The Present and Future of Music Law presents thirteen case studies written by experts in their fields, examining a range of key topics at the points where music law and the post-digital music industry intersect, offering a timely exploration of the current

landscape and insights into the future shape of the interface between music business and music law.

Internet Celebrity - Crystal Abidin 2018-07-16
This book presents a framework for thinking about different forms of internet celebrity that have emerged in the last decade. Through cross-cultural case studies, the book offers a brief history of internet celebrity; analysis on recent developments in the industry; and commentary on emergent trends.

The History of Trap - Eric Reese 2022-03-09
The only Hip Hop Book Series that explains the culture fully in the fewest words! *** Author of "Rapper's Delight" essay currently archived at the Library of Congress *** *** Guest speaker of BBC2 Radio "Rapper's Delight 40th Anniversary" by DJ Trevor Nelson - September 2019 ***

Whether you are a fan of hip hop or you are just curious about it, you will not have to look further after finding Eric Reese's The History of Hip Hop Series and now the latest addition, The History of Trap. This concise but in-depth book explores all the distinguishing traits of what is not only a genre of music but a lifestyle. Reese traces the history of hip hop from its beginnings in the 1970s and reveals how it changed in the next decades until it became a worldwide phenomenon. The author gives attention to the influence of hip hop at every level, including art and fashion. He also makes valuable considerations about its originality in comparison with other genres. From the pages of The History of Hip Hop, you will realize the impact hip hop has on our society. Reese explains every aspect of its powerful influence and considers it not only as a musical genre but as a way of living. I like that after exploring the origins of hip hop and its meaning for African Americans, Reese included references to its worldwide presence. It shows its importance better than anything else. Reese's style is essential and clear. He does not linger on long and superfluous dissertations, but he goes straight to the point and enlightens the key concepts with clarity. At the end of The History of Hip Hop, you can be sure you will have all the elements to understand hip hop. You will also know what sets it apart from other musical genres. In short, you will have a clear picture in your mind, and you will be able to understand

hip hop better. - Reviewed By Astrid Iustulin for Readers' Favorite Hip Hop Truth for the Art and Pulse of America! "From the beginning of the 2000s, Trap's evolution transformed Hip Hop and Rap to a whole new phenomenon!" With the gradual shift from traditional hip hop, a new style of music known as Trap paved way for inner-city youth; bringing out new flavor from new and old artists all over the globe. Now referred as "The Era of Trap." T.I., Waka Flocka Flame, Young Jeezy, Lil Wayne, Gucci Mane, Travis Scott and many more brought in a new urban sound that is now competing with America's loudest street voice known as hip hop. This book takes you behind the scenes, giving you a fresh look at the new era of urban artistic talent that hopes to stay for many years to come. In this book, I provide you with simple perspectives (for beginners to advanced - student to professor) of the following: Origins of Trap Earliest Influence of the Trap Genre Examples of Trap culture Trap's Subgenres Details on Fusion Trap and its subgenres And much more... As hip hop's legacy continues to expand its sway, know for sure it's here to stay. The History of Trap gives you a direct-straight to the point history of the indisputable force of new rap and trap artists. Hip Hop lives on!

Listen to Punk Rock! Exploring a Musical Genre - June Michele Pulliam 2021-04-30

Discusses the evolution of punk from its inception in 1975 to the present, delving into the lasting impact of the genre throughout society today. Listen to Punk Rock! provides readers with a fuller picture of punk rock as an inclusive genre with continuing relevance. Organized in a roughly chronological manner, it starts with an introduction that explains the musical and cultural forces that shaped the punk genre. Next, 50 entries cover important punk bands and subgenres, noting female punk bands as well as bands of color. The final part of the book discusses how punk has influenced other musical genres and popular culture. The book will give those new to the genre an overview of important bands and products related to the movement in music, including publications, fashion, and films about punk rock. Notably, it pays special attention to diversity within the genre, discussing bands often overlooked or mentioned only in passing in most histories of the

movement, which focus mainly on The Sex Pistols, The Clash, and The Ramones as the pioneers of punk. Provides a thorough overview of the evolution of punk music from 1975 to the present Covers bands composed of women and people of color that are frequently overlooked in other books Introduces readers to the breadth of the genre by including as many bands, musicians, and notable songs and albums as possible as entries Contextualizes punk music in the introduction to prime readers to explore entries in any order they choose

Copyright's Excess - Glynn Lunney 2018-04-12
For more than two hundred years, copyright in the United States has rested on a simple premise: more copyright will lead to more money for copyright owners, and more money will lead to more original works of authorship. In this important, illuminating book, Glynn Lunney tests that premise by tracking the rise and fall of the sound recording copyright from 1961-2015, along with the associated rise and fall in sales of recorded music. Far from supporting copyright's fundamental premise, the empirical evidence finds the exact opposite relationship: more revenue led to fewer and lower-quality hit songs. Lunney's breakthrough research shows that what copyright does is vastly increase the earnings of our most popular artists and songs, which - net result - means fewer hit songs. This book should be read by anyone interested in how copyright operates in the real world.

Rap Capital - Joe Coscarelli 2022-10-18

A modern epic about the most consequential music culture today, Atlanta rap—a masterful, street-level story of art, money, race, class, and salvation from acclaimed New York Times reporter Joe Coscarelli. From mansions to trap houses, office buildings to strip clubs, Atlanta is defined by its rap music. But this flashy and fast-paced world is rarely seen below surface-level as a collection not of superheroes and villains, cartoons and caricatures, but of flawed and inspired individuals all trying to get a piece of what everyone else seems to have. In artistic, commercial, and human terms, Atlanta rap represents the most consequential musical ecosystem of this century so far. Rap Capital tells the dramatic stories of the people who make it tick, and the city that made them that way. The lives of the artists driving the culture,

from megastars like Lil Baby and Migos to lesser-known local strivers like Lil Reek and Marlo, represent the modern American dream but also an American nightmare, as young Black men and women wrestle generational curses, crippled school systems, incarceration, and racism on the way to an improbable destination atop art and commerce. Across Atlanta, rap dreams power countless overlapping economies, but they're also a gamble, one that could make a poor man rich or a poor man poorer, land someone in jail or keep them out of it. Drawing on years of reporting, more than a hundred interviews, dozens of hours in recording studios and on immersive ride-alongs, acclaimed New York Times reporter Joe Coscarelli weaves a cinematic tapestry of this singular American culture as it took over in the last decade, from the big names to the lesser-seen prospects, managers, grunt-workers, mothers, DJs, lawyers and dealers that are equally important to the industry. The result is a deeply human, era-defining book. Entertaining and profound, *Rap Capital* is an epic of art, money, race, class, and sometimes, salvation.

The Music Export Business Stephen Chen
2021-04-12

The Music Export Business examines the workings of the fast-changing world of music industry exports. The music industry is in a state of flux, resulting from changes in technology, markets, government policies and most recently the COVID-19 pandemic. In analysing the ability of organisations to access international markets from inception, this book assesses global trends in music industry business models, including streaming and national export policies. The book deploys author interviews with industry insiders including musicians, managers, record labels and government stakeholders, using case studies to highlight cultural and economic value creation in a global value chain Providing research-based insights into "export readiness" in the global music industry, this book reassesses the "born global" phenomenon, providing a unique and valuable resource for scholars and reflective practitioners interested in the evolving relationship between music industries, national economies, government policies and cultural identity. .

Rockonomics - Alan B. Krueger 2019-06-04

Alan Krueger, a former chairman of the president's Council of Economic Advisers, uses the music industry, from superstar artists to music executives, from managers to promoters, as a way in to explain key principles of economics, and the forces shaping our economic lives. The music industry is a leading indicator of today's economy; it is among the first to be disrupted by the latest wave of technology, and examining the ins and outs of how musicians create and sell new songs and plan concert tours offers valuable lessons for what is in store for businesses and employees in other industries that are struggling to adapt. Drawing on interviews with leading band members, music executives, managers, promoters, and using the latest data on revenues, royalties, streaming tour dates, and merchandise sales, *Rockonomics* takes readers backstage to show how the music industry really works--who makes money and how much, and how the economics of the music industry has undergone a radical transformation during recent decades. Before digitalization and the ability to stream music over the Internet, rock stars made much of their income from record sales. Today, income from selling songs has plummeted, even for superstars like James Taylor and Taylor Swift. The real money nowadays is derived from concert sales. In 2017, for example, Billy Joel earned \$27.4 million from his live performances, and less than \$2 million from record sales and streaming. Even Paul McCartney, who has written and recorded more number one songs than anyone in music history, today, earns 80 percent of his income from live concerts. Krueger tackles commonly asked questions: How does a song become popular? And how does a new artist break out in today's winner-take-all economy? How can musicians and everyday workers earn a living in the digital economy?

[iTake-Over](#) - David Ardit 2020-06-23

The second edition of *iTake-Over: The Recording Industry in the Streaming Era* sheds light on the way large corporations appropriate new technology to maintain their market dominance in a capitalist system. To date, scholars have erroneously argued that digital music has diminished the power of major record labels. In *iTake-Over*, sociologist David Ardit suggests otherwise, adopting a broader perspective on

the entire issue by examining how the recording industry strengthened copyright laws for their private ends at the expense of the broader public good. Arditi also challenges the dominant discourse on digital music distribution, which assumes that the recording industry has a legitimate claim to profitability at the expense of a shared culture. Arditi specifically surveys the actual material effects that digital distribution has had on the industry. Most notable among these is how major record labels find themselves in a stronger financial position today in the music industry than they were before the launch of Napster, largely because of reduced production and distribution costs and the steady gain in digital music sales. Moreover, instead of merely trying to counteract the phenomenon of digital distribution, the RIAA and the major record labels embraced and then altered the distribution system.

Global Communication - Thomas L. McPhail
2019-10-11

Discusses the players, theories, and trends that affect how the world communicates and gets their information This book is the most definitive text on multinational communication and media conglomerates, exploring how global media influences both audiences and policy makers around the world. Comprehensively updated to reflect the many fast moving developments associated with this dynamic field, this new edition investigates who and where certain cultural products are coming from and why, and addresses issues and concerns about their impact all over the world. Global

Communication: Theories, Stakeholders and Trends, 5th Edition is framed by two theories. One is World System Theory (WST), which views nations through an economic lens. The other, Electronic Colonialism Theory (ECT), views nations through a cultural lens. Through these theories, the book examines broadcasting, mass media, and news services ranging from MSNBC, MTV, and CNN to television sitcoms and Hollywood export markets. It investigates the roles of the major players, such as News Corp, Sony, the BBC, Disney, Bertelsmann, Viacom, or Time Warner, and probes the role of advertising and the Internet and their ability to transcend national boundaries and beliefs. New chapters look at the growing importance and significance

of other major regions such as the media in the Middle East, Europe, and Asia. Outlines the major institutions, individuals, corporations, technologies, and issues that are altering the international information, telecommunication, and broadcasting order Focuses on a broad range of issues, ranging from social media and new services like Netflix, as well as Arab and Asian media Explains and interprets three major movements or theories: NWICO, Electronic Colonialism, and World System Theory Includes major updates to the chapter on the Internet to incorporate global events over the last 5+ years (such as Russian use thereof, Facebook, Google) Looks at how streaming services such as Netflix, Amazon, Spotify, and more have emerged as dominant players in world entertainment Offers an updated instructor's website with instructor's manual, test banks, and student activities Global Communication: Theories, Stakeholders and Trends, 5th Edition is intended as an upper-level, undergraduate text for students in courses on International/Global Communication, Global Media/Journalism, and Media Systems in Journalism, Communications, or Media Studies Departments.

The Messenger - Brian T. Atkinson 2019-09-02
Texas singer-songwriter Hayes Carll declared, "Ray would be at the top of the list if I were gonna read about somebody's life." In *The Messenger: The Songwriting Legacy of Ray Wylie Hubbard*, author, journalist, and music producer Brian T. Atkinson demonstrates why Carll and so many others hold Ray Wylie Hubbard in such high regard. Atkinson takes readers into and beyond the seedy bar in Red River, New Mexico, where the incident occurred that inspired Hubbard's most famous song, "Redneck Mother." Hubbard tells the stories, and Atkinson enlists other musicians to expound on the nature of his abiding influence as songwriter, musician, and unflinching teller of uncomfortable truths. Featuring interviews with well-known artists such as Eric Church, Steve Earle, Kinky Friedman, Chris Robinson, and Jerry Jeff Walker, and also mining the insights of up-and-comers such as Elizabeth Cook, Jaren Johnston, Ben Kweller, Aaron Lee Tasjan, and Paul Thorn, *The Messenger* makes clear why so many musicians across a wide spectrum admire Ray Wylie Hubbard. Readers will also learn why

"Redneck Mother," the song that put Hubbard on the map for most listeners, is also a curse, of sorts, in its diminution of both his spiritual depth as a lyricist and his multidimensional musical reach. As Hubbard himself says, "The song probably should have never been written, let alone recorded, let alone recorded again. . . the most important part of songwriting is right after you write a song, ask yourself, 'Can I sing this for twenty-five years?'" Atkinson's work makes a convincing case that Ray Wylie Hubbard's truest and most lasting contributions will long outlive him. And, with a couple of good breaks, they may even outlive "Redneck Mother."

Selling Out - Bethany Klein 2020-07-09

The relationship between popular music and consumer brands has never been so cosy. Product placement abounds in music videos, popular music provides the soundtrack to countless commercials, social media platforms offer musicians tools for perpetual promotion, and corporate-sponsored competitions lure aspiring musicians to vie for exposure. Activities that once attracted charges of 'selling out' are now considered savvy, or even ordinary, strategies for artists to be heard and make a living. What forces have encouraged musicians to become willing partners of consumer brands? At what cost? And how do changes in popular music culture reflect broader trends of commercialization? *Selling Out* traces the evolution of 'selling out' debates in popular music culture and considers what might be lost when the boundary between culture and commerce is dismissed as a relic.

Steve Winwood - roll with Chris Welch 1990

An authorized biography of the Grammy Award-winning musician, member of such bands as the Spencer Davis Group and Traffic, records the erratic career of the elusive star through interviews with family and friends

William S. Burroughs and the Cult of Rock 'n' Roll - Casey Rae 2019-06-11

A history of the writer's impact on some of the biggest names in rock music from the Beatles to Bowie, and his role as a secret architect in the genre. William S. Burroughs's fiction and essays are legendary—but his influence on music's counterculture has been less well documented—until now. Examining how one of America's most controversial literary figures

altered the destinies of many notable and varied musicians, William S. Burroughs and the Cult of Rock 'n' Roll reveals the transformations in music history that can be traced to Burroughs. A heroin addict and a gay man, Burroughs rose to notoriety outside the conventional literary world; his masterpiece, *Naked Lunch*, was banned on the grounds of obscenity, but its nonlinear structure was just as daring as its content. Casey Rae brings to life Burroughs's parallel rise to fame among daring musicians of the 1960s, '70s, and '80s, when it became a rite of passage to hang out with the author or to experiment with his cut-up techniques for producing revolutionary lyrics (as the Beatles and Radiohead did). Whether they tell of him exploring the occult with David Bowie, providing Lou Reed with gritty depictions of street life, or counseling Patti Smith about coping with fame—the stories of Burroughs's backstage impact will transform the way you see America's cultural revolution—and the way you hear its music. "[Rae] writes with the passion of a teenager discovering new sounds, and the control and self-assuredness of a seasoned academic . . . William S. Burroughs and the Cult of Rock 'n' Roll celebrates not only the gifted mind and bizarre life of a writer who changed literature forever with his magic and ideas; it also finally gives him the place he deserves in the pantheon of rock and roll." —NPR "William S. Burroughs was as much a quiet rock star as he was an artist or a writer. His inroads into audio, spoken word, and music created paths that we still follow. Casey Rae's book is a labor of love that offers a map to understanding Burroughs's complex relationship to music and other art forms." —Chris Stein, co-founder of Blondie "[A] fascinating new book . . . Rae is an engaging storyteller and often an enlightening one . . . I'm grateful for Rae's study and recommend it highly, not only to those (still) interested in Burroughs and rock music, but to anyone curious about the possibilities for creative synergy between the arts." —*Journal of Popular Music Studies*

Popular Musicology and Identity - Kai Arne Hansen 2020-08-10

Popular Musicology and Identity paves new paths for studying popular music's entwinement with gender, sexuality, ethnicity, class, locality,

and a range of other factors. The book consists of original essays in honour of Stan Hawkins, whose work has been a major influence on the musicological study of gender and identity since the early 1990s. In the new millennium, musicological approaches have proliferated and evolved alongside major shifts in the music industry and popular culture. Reflecting this plurality, the book reaches into a range of musical contexts, eras, and idioms to critically investigate the discursive structures that govern the processes through which music is mobilised as a focal point for negotiating and assessing identity. With contributions from leading scholars in the field, *Popular Musicology and Identity* accounts for the state of popular musicology at the onset of the 2020s while also offering a platform for the further advancement of the critical study of popular music and identity. This collection of essays thus provides an up-to-date resource for scholars across fields such as popular music studies, musicology, gender studies, and media studies.

Gender and Identity around the World [2 volumes] - Chuck Stewart Ph.D. 2020-11-09

This book provides an indispensable resource for high school and college students interested in the history and current status of gender identity formation and maintenance and how it impacts LGBTQ rights throughout the world. *Gender and Identity around the World* explores a variety of gender and LGBTQ experiences and issues in countries from all the world's regions. Guided by more than 50 recognized academic experts, readers will examine how gender and LGBTQ identities are developed, fought for, perceived, and policed in countries as diverse as France, Brazil, Russia, Jordan, Iraq, and China. Each chapter opens with a general introduction to a country or group of countries and flows into a discussion of gender and identity in terms of culture, education, family life, health and wellness, law, work, and activism in that region of the world. A section on contemporary issues specific to the country or group of countries follows this discussion. Readers gain in-depth information from more than 50 recognized experts writing from around the world. Readers can compare and contrast life experiences from a number of different geopolitical and cultural regions. Each chapter explores a country or

region's gender and LGBTQ experiences in terms of culture, law, family life traditions, education, health and wellness practices, work norms, and activist movements

The Cambridge Companion to Music in Digital Culture - Nicholas Cook 2019-09-19

Digital technology has profoundly transformed almost all aspects of musical culture. This book explains how and why.

Designing the Music Business - Guy Morrow 2020-06-10

This book addresses the neglect of visual creativities and content, and how these are commercialised in the music industries. While musical and visual creativities drive growth, there is a lack of literature relating to the visual side of the music business, which is significant given that the production of meaning and value within this business occurs across a number of textual sites. Popular music is a multimedia, discursive, fluid, and expansive cultural form that, in addition to the music itself, includes album covers; gig and tour posters; music videos; set, stage, and lighting designs; live concert footage; websites; virtual reality/augmented reality technologies; merchandise designs; and other forms of visual content. As a result, it has become impossible to understand the meaning and value of music without considering its relation to these visual components and to the interrelationships between them. Using design culture theory, participant observation, interviews, case studies, and a visual methodology to explore the topic, this research-based book is a valuable study aid for undergraduate and postgraduate students of subjects including the music business, design, arts management, creative and cultural industries studies, business and management studies, and media and communications.

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Kendrick Lamar - Jon Sterngass 2019-06-01

Kendrick Lamar discovered he had a knack for storytelling while growing up on the rough streets of Compton, CA, during the 1990s. At the age of 16, he made a mixtape that caught the attention of independent record label Top Dawg Entertainment, kickstarting a career that would eventually lead to an incredible first: his 2017 album DAMN. would be the first hip-hop album

to win the Pulitzer Prize for Music. Learn more about this award-winning, critically acclaimed, and groundbreaking artist.

Turn, Turn, Turn - Steve Turner 2018-11-13
Did you know...? • 36% of Bob Dylan's songs published between 1961 and 1968 had biblical references, including his 1964 hit "The Times They Are A-Changin.'" • The book of Ecclesiastes has been a great inspiration on popular music including the song "Turn, Turn, Turn" by The Birds, the Pink Floyd album The Dark Side of the Moon, and "Desperado," the 1973 hit by The Eagles, among others. • Paul Simon once advised a young prospective lyricist to raid the Bible for memorable phrases. "Just steal them," he said, "That's what they're there for." There's no question that Scripture has influenced music since the first ever song was penned. In Turn! Turn! Turn! author and music connoisseur, Steve Turner, takes an in-depth look at the lyrics and cultural context of 100 of the greatest songs from the 1930s to today to reveal an often overlooked or ignored strand of influence in popular music—the Bible. Indeed, some of the "greats"—including Bob Dylan, Leonard Cohen, Bono, Johnny Cash, Sting, and others—have repeatedly returned to the Bible for such sustenance, as well as musical inspiration and a framework with which they can better understand themselves. "I hope the book prompts, provokes, and intrigues as it reveals this often-hidden history," writes Steve Turner. You'll never listen to your favorite song or popular tune the same way again after discovering how the Bible has influenced music.

Ariana Grande Lines To Live By - 2022-03-03
'We are not objects or prizes. We are queens.'
After bursting onto the music scene with smash hit after smash hit and an instantly iconic ponytail, Ariana Grande has grown into one of the most inspiring artists of the 21st century. Her epic choruses and empowering lyrics have taught an entire generation about the importance of confidence and creativity. Ari became an international superstar in her early 20s and her trailblazing wisdom encourages us all to bring in the good vibes and strive for the life we deserve. With quotes on everything from careers and beauty to relationships and mental health, this uplifting collection will empower you to slay in every lane and be the superstar of your

own life.

Swearing Is Good for You: The Amazing Science of Bad Language - Emma Byrne 2018-01-23

An irreverent and impeccably researched defense of our dirtiest words. We're often told that swearing is outrageous or even offensive, that it's a sign of a stunted vocabulary or a limited intellect. Dictionaries have traditionally omitted it and parents forbid it. But the latest research by neuroscientists, psychologists, sociologists, and others has revealed that swear words, curses, and oaths—when used judiciously—can have surprising benefits. In this sparkling debut work of popular science, Emma Byrne examines the latest research to show how swearing can be good for you. With humor and colorful language, she explores every angle of swearing—why we do it, how we do it, and what it tells us about ourselves. Not only has some form of swearing existed since the earliest humans began to communicate, but it has been shown to reduce physical pain, to lower anxiety, to prevent physical violence, to help trauma victims recover language, and to promote human cooperation. Taking readers on a whirlwind tour through scientific experiments, historical case studies, and cutting-edge research on language in both humans and other primates, Byrne defends cursing and demonstrates how much it can reveal about different cultures, their taboos and their values. Packed with the results of unlikely and often hilarious scientific studies—from the "ice-bucket test" for coping with pain, to the connection between Tourette's and swearing, to a chimpanzee that curses at her handler in sign language—Swearing Is Good for You presents a lighthearted but convincing case for the foulmouthed.

K-Pop Idol s Hark Joon Lee 2019-08-27

Converging theory and practice, this book provides a unique analysis of Korean youth's attempts to become global celebrities within the rapidly growing K-pop cultural phenomenon.

Why Solange Matters - Stephanie Phillips 2021-04-20

Growing up in the shadow of her superstar sister, Solange Knowles became a pivotal musician in her own right. Defying an industry that attempted to bend her to its rigid image of a Black woman, Solange continually experimented with her sound and embarked on a

metamorphosis in her art that continues to this day. In *Why Solange Matters*, Stephanie Phillips chronicles the creative journey of an artist who became a beloved voice for the Black Lives Matter generation. A Black feminist punk musician herself, Phillips addresses not only the unpredictable trajectory of Solange's career but also how she and other Black women see themselves through the musician's repertoire. First, she traces Solange's progress through an inflexible industry, charting the artist's development up to 2016, when the release of her third album, *A Seat at the Table*, redefined her career. Then, with *A Seat at the Table* and 2019's *When I Get Home*, Phillips describes how Solange embraced activism, anger, Black womanhood, and intergenerational trauma to inform her remarkable art. *Why Solange Matters* not only cements the place of its subject in the pantheon of world-changing twenty-first century musicians; it introduces its writer as an important new voice.

The Psychology of Christian Nationalism -

Pamela Cooper-White 2022-05-17

How do we overcome polarization in American society? How do we advocate for justice when one side won't listen to the other and cycles of outrage escalate? These questions have been pressing for years, but the emergence of a vocal, virulent Christian nationalism have made it even more urgent that we find a way forward. In three brief, incisive chapters Pamela Cooper-White uncovers the troubling extent of Christian nationalism, explores its deep psychological roots, and discusses ways in which advocates for justice can safely and effectively attempt to talk across the deep divides in our society.

Religion and Global Politics -

Olusola Ogunnubi 2022-06-21

This book examines the deployment of religious soft power in African states to influence international relations as well as the role and perception of politics for African people. The book analyzes how religion has been used as an instrument of persuasion and influence in a cross-disciplinary study of political science and religious studies.